



Abstract:

The rapid growth of e-commerce and the accelerating evolution of the crypto economy has opened up the floodgates by allowing for the utilization of blockchain technology to significantly disrupt and improve upon some of the most well-known and well-recognized companies in today's digital space. However, it seems every ICO and new crypto currency is just another carbon clone of the next and its predecessor; everyone is reinventing the wheel and nobody is actually creating a tangible business based on blockchain technology. Vedic exists to change this. Our first project and the purpose of this ICO is to leverage the technology of the blockchain and create a user friendly offshoring platform and a user-friendly CRM that will be accessible to millions of small and midcap business owners who are at the mercy of companies like Upwork, Fiverr and Salesforce.

There is a real time need for an affordable CRM that is easy to use for small business owners world -over. Fees for outsourcing and offshoring exceed 20 percent and archaic escrow payments that can be replaced with smart contracts are commonplace. No machine learning is being utilized to better match freelancers with business owners and no internal link exists to an integrated CRM for a business owner and freelancer to access unilaterally; truly allowing for a unified collaborative effort under one application.

System Overview:

Vedic will deliver a seamless, easy to use interface on a platform designed from the ground up with small business owners, busy executives and freelancers world over in mind. We won't simply be just another platform however; our team will go the extra step to forge long-lasting business relationships between freelancers and clients to ensure continuity of work for all ongoing projects and workforce augmentation.

Vedic's team will partner with Directline to develop the world's first fully customizable offshoring platform with integrated CRM that's accessible from android / iOS apps in addition to PC / MAC. We will partner with Ocular tech for KYC/AML solutions to ensure compliance and security. Our platform will also be the world's first crypto facing and crypto accessible solution, as we will accept most major crypto currencies and ERC-20 tokens for services in addition to traditional fiat payments, all fueled by our own ERC-20 VEDC token.

"Crypto Facing Platform with Reduce Fees for Optimal Vendor Participation Online"

Market Challenges:

Regulatory Challenge

Governments, banks and regulators worldwide require enhanced and ongoing verification of "customers" and the "customer's customers." Today, the process is cumbersome and time consuming – delaying the ability to conduct business. Especially B2B firms that need to adhere to CAN-SPAM laws for marketing.

Customer Acquisition (sign-up)

Companies have trouble following regulations and processing customers quickly. The result is a backlog of registrations. The companies must grind through stacks of regulations or worse, ignore them altogether.

System Solution to market Challenges

- Partner with Ocular for AML / KYC solution
- Centralized SMTP and integrated third party optional SMTP
- Published Rulebook and team to address email bounces, list accuracy and complaints

Core System features

- Perfect Match Discovery (AI powered algorithmic based technology)
- AML/KYC for compliance and security
- Smart Contracts / crypto facing CRM

Market Opportunity

Outsourcing and offshoring are an 80 billion dollar a year industry (<https://goo.gl/GU4ozC>) – of that, Freelancing comprises about 40 percent and is growing year over year. Inefficiencies and subpar web platforms and iOS/android applications have plagued the industry for the past 15 years, and it's a problem that needs a common-sense solution. The team at Vedic will build the world's premier outsource platform, with extreme ease of use functionality, smart contract integration to reduce fees and save clients' money and put more cash in the hands of the freelancer. Being first to market with blockchain integration has the potential to disrupt 65 percent of the Salesforce business and up to 60 percent of Upwork's and Fiverr's.

Core prospects

Cryptocurrency markets - Cryptocurrency technologies based on blockchain and smart contracts allow unique opportunities for disruption and industry dominance in many verticals. Vedic seeks to be first to take full advantage of the underlying blockchain technology to meet the demands of users for an affordable and easy to use CRM that integrates offshoring and data storage within its platform.

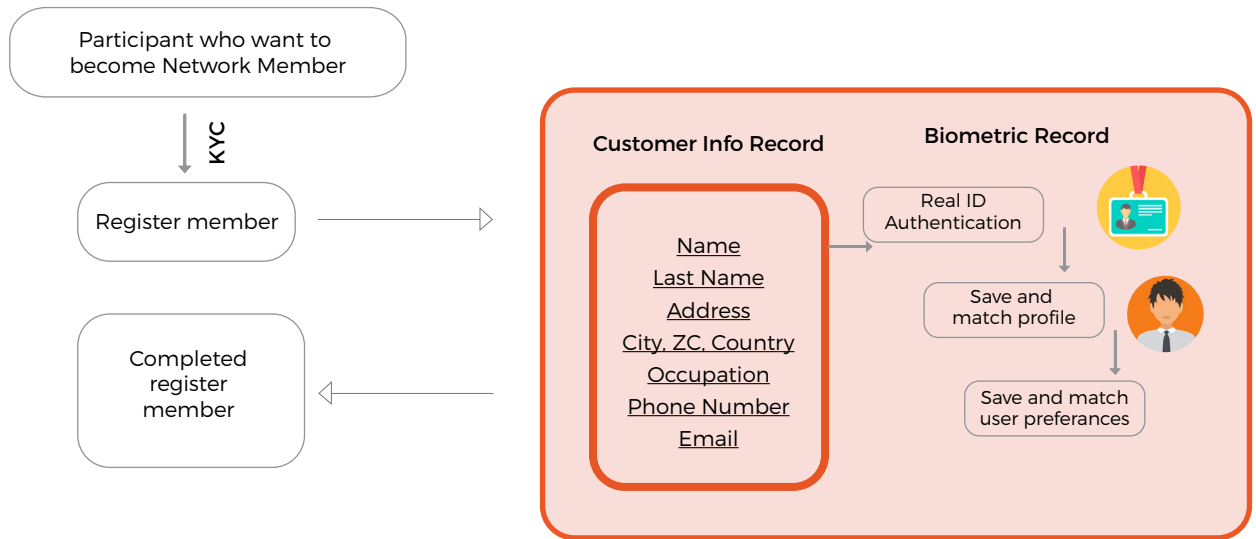
“Vedic sets the new standard for the cryptocurrency industry, especially businesses built on blockchain technology”



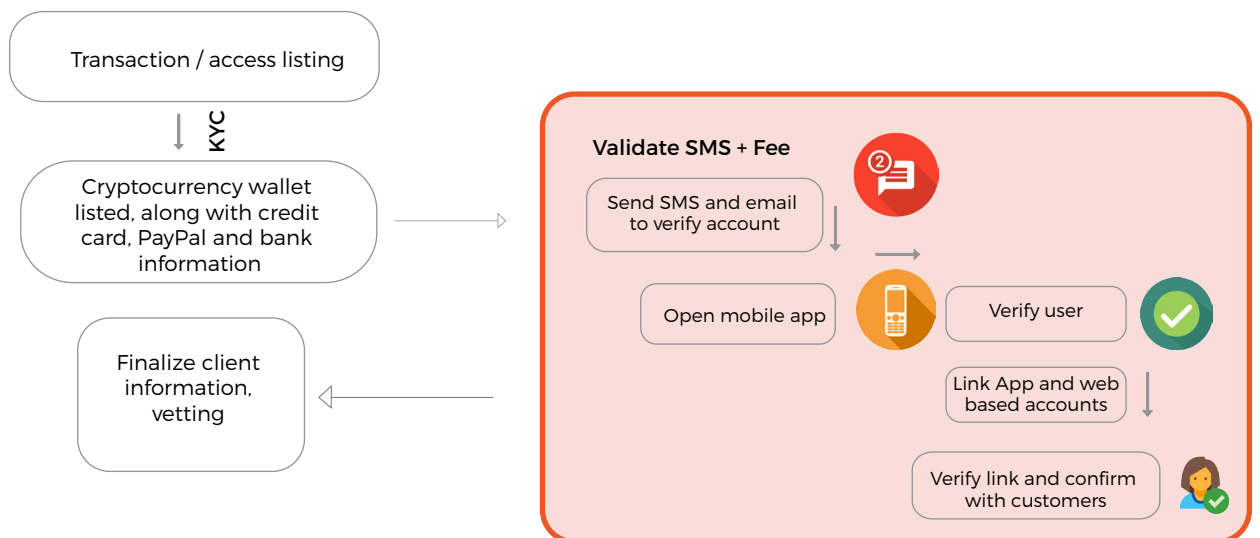
- Ease of use – Provides modular integration, easy to use functionality and hassle free drop and go technology.
- Instant payments – Smart contracts to replace archaic escrow remedies.
- Smart Contracts – Fueled by the VEDC ERC-20 Token.
- Machine Learning – To better connect clients and freelancers and learn client and freelance habits to further improve platform.
- Ledger for freelancer reviews (tamper proof) – With integration of blockchain technology.
- Ocular KYC / AML partnered – for ICO and follow on compliance and security.
- Offshoring integration – Most business owners utilize offshoring services for CRM management and data entry / marketing.
- IOS / Android app – easy to use app that geo tags and automatically dictates meeting notes and creates lead in our CRM .
- Mac / PC compatibility – accessible by all, and will not be restricted to any one platform.
Cloud Based – No boxes, no large downloads, easy to access and quick to set up and use.

Process diagrams: User Validation

1 Registration process



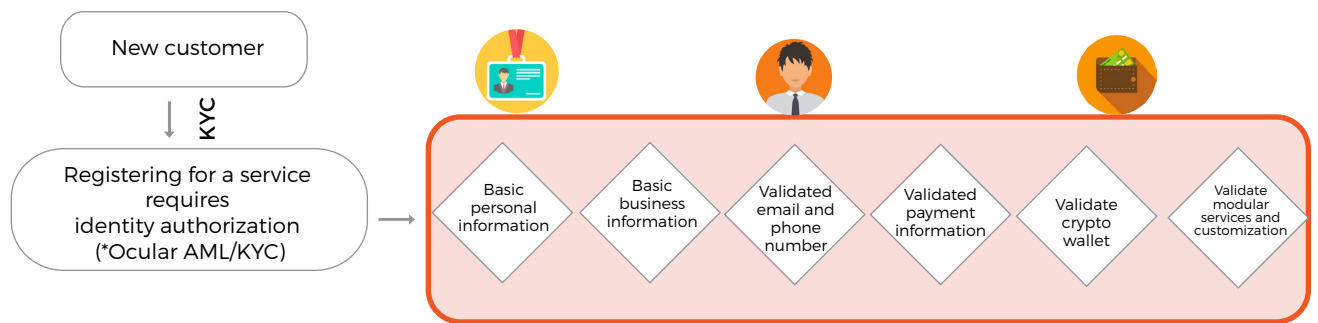
2 Transaction



Platform Summary

- Cloud based app data population
- Dedicated customer support
- Google dox / sheets compatible
- MS Office suit upload compatible
- Mass email / B2B ready
- Crypto facing
- Professional licenses
- Fraud / abuse prevention
- Email address/social network report
- Other customized search options available

Process Diagram: Security and client services



- New customer
- Registering for a service requires identity authorization (*Ocular AML/KYC)
- Basic personal information
- Basic business information
- Validated email and phone number
- Validated payment information
- Validate crypto wallet
- Validate modular services and customization